

# AnyConnect Brand Guidelines

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## VERSION TRACKING

Name	Title	Date	Version
Chris Piche	Founder & CEO	25.05.2020	0.5
Claude Hochreutiner	Director Platform & Data Management	27.05.2020	1.0
Claude Hochreutiner	Director Platform & Data Management	08.06.2020	1.1
Claude Hochreutiner	Director Platform & Data Management	08.07.2020	1.2
Claude Hochreutiner	Director Platform & Data Management	16.07.2020	1.3
Claude Hochreutiner	Director Platform & Data Management	17.07.2020	1.4

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## ANYCONNECT BRAND GUIDELINES

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**1. Authorized Use of AnyConnect Trademarks**

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\_\_\_\_\_ and \_\_\_\_\_ are trademarks of AnyConnect Corporation.

Logo: We have six versions of our AnyConnect logo. Please use the positive version on light or white backgrounds and the reverse version on dark backgrounds.



The symbol may not be separated from the logotype.

Trademark symbol: Use the trademark symbol (“™”) the first time each AnyConnect trademark appears in your material. AnyConnect is a Singapore-headquartered privately-held company.

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Logo:	You may not use the AnyConnect logo except pursuant to an express written trademark license from AnyConnect, such as a reseller agreement.
Registration:	You may not use or register, in whole or in part, an AnyConnect trademark.
Slogans and Taglines:	You may not use or imitate an AnyConnect slogan or tagline.
Trade Dress:	You may not imitate the distinctive AnyConnect logos, packaging, typefaces, or website design.
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